Public Awareness Campaign : QR CODE Short Term/Long Term/Personal Goals/Mission Statement

Teacher Name: Mrs. Lange

Student Name: _____

CATEGORY	4	3	2	1
DOES IT WORK?	**Two** QR Code(s), when scanned, takes user to student created Mock Company Statements.	**One** QR Code, when scanned, takes user to student created Mock Company Statements.	**One** QR Code, when scanned,does not work or is missing.	QR CODE(s) DO NOT LOAD.
SMART GOALS	QR Code includes **5** SMART Goals. **(specific, measurable, attainable, realistic, and has a timeline)**	QR Code includes **4** SMART Goals. **(specific, measurable, attainable, realistic, and has a timeline)**	QR Code include **3** SMART Goals. **(specific, measurable, attainable, realistic, and has a timeline)**	QR Code includes **2** SMART Goals. **(specific, measurable, attainable, realistic, and has a timeline)**
MISSION STATEMENT	Has **five parts** of a mission statement. **(Defines story, Makes customer life better, Does something for employees, Does something for owners, Discussed/Reviewed/Polished/Revised)**	Has **four** parts of a mission statement. **(Defines story, Makes customer life better, Does something for employees, Does something for owners, Discussed/Reviewed/Polished/Revised)**	Has **three** parts of a mission statement. **(Defines story, Makes customer life better, Does something for employees, Does something for owners, Discussed/Reviewed/Polished/Revised)**	Has **1-2** parts of a mission statement. **(Defines story, Makes customer life better, Does something for employees, Does something for owners, Discussed/Reviewed/Polished/Revised)**
SPELLING and GRAMMAR	There are **NO** spelling or grammar errors.	There are **1-2** spelling or grammar errors.	There are **3-4** spelling or grammar errors.	There are **more than 4** spelling or grammar errors.

Date Created: February 18, 2016

Smart Goals